

1. Course

Name of the course: Antisemitism¹ and the Media

Faculty: School of Communication

No. of course:

Degree: BA

2. Schedule

Class schedule

3. Lecturer

Dr. Ron Schleifer, email: rons@ariel.ac.il

Office Hours: pre-arranged appointment

4. Teaching assistant/tutor

Dr. Yehuda Shalem, Yas4555@gmail.com

5. Course goal

To demonstrate the role of the media as a tool of channeling and disseminating Antisemitism.

To develop a critical perspective among the students of manipulative messages directed at them by interested parties.

To present antisemitism – among other things, visually – in the broadest historical context, starting with Hellenistic period, through the Middle Ages and the Modern Era to the Age of Nationalism and beyond – to the Arab-Israeli conflict and even auto-Antisemitism in contemporary social media.

6. Method of instruction

Frontal

¹ The teacher is responding to the plea of the late Prof. Ettinger to pursue the term “Antisemitism” rather than the PC “anti-Semitism” as the latter belittles the horrendous meaning of this phenomenon.

7. Course plan

Class	Lesson Plan	Required reading or other requirements
1	Antisemitism – a historical survey	
2	Hellenistic, early Christian, Medieval and early modern symbols and messages	
3	The age of Nationalism, print and graphics of European Antisemitism	
4	Early Nazi media, Streicher, Goebbels, print and poster	
5	Nazi Antisemitic cinema	
6.	Nazi propaganda targeting the Arab World	
7.	Cold War Soviet Antisemitic campaign	
8.	Pre-1967 Arab media Antisemitic campaign	
9.	Palestinian media and Antisemitism: From the First Intifada to the present	
10.	Islamism and Antisemitism. Radical Islam – Hamas, ISIS and Al Qaeda	
11.	Iranian Antisemitism – the Holocaust Cartoon Exhibition in Tehran	
12.	From Khomeini to Hezbollah – Shiite Antisemitism	
13.	Israeli Internal politics. Antisemitic social media in the 2019 Israeli elections	

8. Course requirements:

Attendance: according to the school requirements.

Final assignment: end of semester exam.

9. Course grading:

100% - exam

10. Learning Outcomes:

The students will acquire an overall view of the media (both traditional and new) as a conduit of Antisemitic messages, and learn how to relate to their manipulative aspects.

11. Main textbook and additional text books